

Taking care of your fine-art print

Thank you for purchasing one of Expo's fine-art prints, which have been created as a true replication of his original works. These prints are individually signed by me to prove authenticity. You can be assured that whatever number print you have purchased, it will be unique to you.

Your print has been created on superior cotton rag paper to maximise the reflection of the original masterpiece. We have also used the finest inks to compliment the paper, so as to ensure the highest quality.

Whilst your print is designed to last, as with any fine art it needs to be handled and protected to prevent any damage to the print itself. Unlike resin-coated media, fine-art papers have a much richer finish full of warmth and character. The following are some guidelines for handling and looking after your fine-art print:

1. Whilst your print has been rolled in the first instance for transportation, this has been carried out professionally and in an appropriate manner. On-going though, avoid repeatedly folding or rolling the print if possible as the fibres in the paper can be stretched, stressed and may even break and the surface can be damaged by abrasion.
2. Whilst unframed it is recommended to keep the supplied acid-free tissue paper between the prints to prevent abrasion.
3. Always wash your hands before touching the print, and if possible wear clean white cotton gloves that are designed for handling art. Avoid touching the printed surface if you can and generally try to handle the print by the border or edges. Print longevity can be affected by moisture and acid in your skin.
4. When picking up your print, make sure it is supported at the back so that the print does not bend or kink under its own weight (particularly larger prints).
5. If not framing or if not framing for some time, it is usually best to store your print in a temperature range of 15-25°C and a relative humidity of 40-60%. Try to avoid extremes of heat and humidity.
6. You should try to avoid long-term exposure to bright sunlight or even strong indirect daylight. Some artificial lights like fluorescent and CFL energy saving bulbs emit a lot of UV light, which can also affect longevity.
7. Avoid contact with all solvent vapours and plasticisers.
8. For long-term storage your print should be packaged using archival grade materials only. If there is any doubt about the storage material then it cannot be considered safe. If using plastic bags or sleeves make sure they are made from biaxial oriented polypropylene. Avoid using any materials that contain polyethylene or plasticisers.
9. If framing we recommend you take your print to a framer who has experience in handling fine-art photographic prints and understands good archival framing. If they are not experienced, stress to them the importance of proper handling and framing. It is also useful to let them know the value of your artwork, so they will take extra care in framing and use materials and techniques suitable for conservation.

I hope you enjoy your Expo fine-art print and that it brings you much happiness each time you view this masterpiece.

Sandra Esposito